95/96 The French edition is not available from the Commission

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ANNUAL REPORT
1995 - 1996

COMMISSION ÉCONOMIQUE DU SUD-EST INC.
SOUTH EAST ECONOMIC COMMISSION INC.

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1. MESSAGE FROM THE PRESIDENT

On behalf of the Board of Directors of the South East Economic Commission, it is an honour to present our Annual Report for 1995-96.

This report depicts an extremely challenging and rewarding twelve months for both the staff and the directors of our Commission. Establishment of new small business has remained a trend which we attribute to factors such as demographics, continued downsizing of public and private sector companies, and a vibrant entrepreneurial spirit. With the addition of Marc Babineau, our staff now stands at two full time and one part time Economic Development Officers. We are also very pleased to have Richard Lockhart's position extended for another two years.

The South East Economic Commission was incorporated in January 1980 "...to develop economic and business growth in the South East region..." Since the Commission's incorporation, southeastern New Brunswick has undergone considerable economic transition. Sectors such as tourism and value-added processing are gaining in magnitude, the Fixed Link is now a reality, and the "knowledge sector" is emerging as an important player in our economy. Our six municipalities now have a presence on the Internet, each with their own home page.

The mandate of all twelve Regional Economic Development Commissions states that the Commissions are recognized by their funding partners, the Atlantic Canada Opportunities Agency (ACOA) and the Department of Economic Development and Tourism as:

> ...the first point of contact for small and medium-sized businesses to access government programs and services. The primary mandate of the Commission is to provide counselling advice and guidance to potential and existing entrepreneurs for startups and expansions.

In addition to service to business, the Commission has an active advocacy and liaison role within the economic development network of the Region. Many of our services and activities are intangible, for example, business counselling and information we may provide to a struggling company often contributes to keeping that company in business, yet neither those efforts nor the number of jobs saved are publicized for reasons of confidentiality.

Our involvement with the many community organizations throughout the region is also a valuable resource that contributes to overall development. The Commission's Work Plan for this coming year states that the Commission will work actively with all levels of government and business associations to ensure widespread understanding of our activities, goals and accomplishments. However, the ability for the staff to interact with local development organizations of a community nature will be limited by fiscal constraints and human resources.

The Commission's primary emphasis must remain the day to day interaction with the business community in the south east region. Expansion of the economic base is a major area of activity, as is promotion of trade, information dissemination, and promotion of entrepreneurship. Our limited staff resources must provide service to a large geographic area of approximately 33,000 people and 900 businesses. Support of all levels of government and our business community will contribute to making the South East a prosperous and dynamic place to live and work.

I would like to take this opportunity to acknowledge our economic development partners. While we interact with a large number of individuals and organizations involved in the economic development process, it is our funding partners who make it possible for us to operate. First, the Department of Economic Development and Tourism, specifically Joe Richard and Ken Hamilton; the Atlantic Canada Opportunities Agency, namely Gilbert Philion, Brian Dick and Laurent Légère; and finally the six municipalities of Cap-Pelé, Shediac, Memramcook, Dorchester, Sackville and Port Elgin, their Mayors, Administrators, and Clerks.

My first year as President of the Commission has been educational and rewarding. Since becoming a Director in 1989, I have seen tremendous changes in economic development and business makeup in the South East, which has to a large extent been a reflection of our economy as a whole. It has indeed been an exciting time to be involved in this very important sector of our economy, and I look forward to continued and innovative growth in our region.

Last but certainly not least, I would like to extend a very sincere thanks to the Board and especially the staff of the Commission who work so hard throughout the South East to foster the spirit of entrepreneurism and further economic development. It has been a great pleasure to serve you, and I anticipate an exciting year to come.

2. BOARD OF DIRECTORS AND PERSONNEL

2.1 EXECUTIVE COMMITTEE

Gwendolyn Lister	President
Robert Hall	1st Vice President
David Hawkins	2nd Vice President
Jean-Claude Léger	Secretary Treasurer

2.2 BOARD OF DIRECTORS

Appointed by the Municipalities

Francis Goguen	Cap-Pelé
Gwendolyn Lister	Dorchester
Robert Hall	Port Elgin
James Purdy	Sackville
Bernard R. LeBlanc	Memramcook
Raymond LeBlanc	Shediac

Appointed by the Nominating Committee

Bernard Doiron	Memramcook
Janice Ryan	Cap-Pelé
Jean-Claude Léger	Shediac
Ross Monk	Dorchester
Albert Rose	Sackville
David Hawkins	Sackville
Frank Copp	Port Elgin

2.3 PERSONNEL

Robert K. Smith	Executive Director
Francine LeBlanc	Development Officer
Anne Fournier	Development Officer
Marc Babineau	Development Officer
Richard Lockhart	Development Officer *Strait Crossing Joint Venture*
Francelyne Bourque-Cormier	Administrative Assistant

3. EXECUTIVE DIRECTOR'S REPORT

I am pleased to report that, with the exception of an intentional delay in the development of our Regional Strategic Plan, the Commission accomplished all of its planned objectives for the year. Our focus was directed towards the following Major Development Activities:

a. Expansion of the Economic Base
b. Promotion of Trade
c. Information Dissemination
d. Promotion of entrepreneurship
e. Communications, and
f. Service to Business

During the year, Commission staff traveled over 100,000 kms, visiting in excess of 200 businesses and potential entrepreneurs. In addition, we received clients in our offices at an average rate of 12 per week (total for the year, approximately 600). This volume of activity represents approximately a 10% increase over 1994-95, despite the fact that our base funding had decreased by approximately $60,000 from 1994 to 1995.

Emphasis on Service

Although the Commission has always attempted to provide service of the highest quality in as timely a manner as possible, a "client needs analysis" approach was instigated last year for the first time. This approach requires each of our staff members, as a first step in working with the client, to consciously identify the clients "needs", and then focus on satisfying those needs. Whereas in the past, if a client approached our office requesting information or service that was outside of our mandate, we may have simply informed him or her of that fact. However, using the "needs analysis" approach, all inquiries are handled in an attempt to maximize service from the Commission. In cases where the service is outside our mandate, our office will endeavour to direct the customer to the appropriate department or agency so that the individual experiences the minimum frustration possible. This client oriented approach, while requiring more time and effort on the part of our employees, contributes to the overall service orientation of the Province's government services and the one-stop-shop concept.

New Businesses

During the fiscal year 01 April 1995 to 31 March 1996, a total of 42 new businesses were established in the South East Region, and one ceased operations. In addition, 11 summer businesses operated under the Student Venture Capital Program.

A listing of the 53 new businesses is attached. The total number of new jobs created is as follows:

Manufacturing and processing	3
Tourism	9
Service and Retail	41

Information Technology

With assistance from the Commission, all 6 of the Region's municipalities established a presence on the Internet, becoming one of the first rural-based regions in the province to do so. Copies of the opening pages for each municipal web site are attached. The region's Web Site Addresses (URLs) are:

HOME PAGE	URL
SEEC	http://www.cybersmith.net/seec/
Village de Cap-Pelé	http://www.rbmulti.nb.ca/cap-pelé/cap-pelé.htm
Village de Memramcook	http://www.rbmulti.nb.ca/memramcook/memramcook.htm
Ville de Shediac	http://www.rbmulti.nb.ca/shediac/shediac.htm
Port Elgin	http://www.medianet.nbnet.nb.ca/portelgin/porthome.htm
Sackville	http://www.cybersmith.net/seec/sackv/index.htm
Dorchester	http://www.village.dorchester.nb.ca/

In the next phase of the project, municipalities will work with local businesses to further develop and utilize the power of the Internet as an information technology resource. Of particular note is the quality of the Internet pages which were designed and developed by businesses from the region, namely: Cybersmith, Frank Copp and Associates, Medianet Communications and RB Multimedia.

Support to Community Economic Development Organizations

The SEEC, through participation by staff and directors, participated to varying degrees in a number of community-based economic development organizations and committees. Support ranged from provision of resources, attendance at meetings and events, and liaison. The organizations and committees supported included:

a. Parc de l'Aboiteau
b. Coastal Business Association
c. Renaissance Sackville
d. Fixed Link Adjustment Committee
e. Tantramar Tourism Association
f. Dorchester Area Community Development Initiative
g. Greater Sackville Chamber of Commerce

Human Resources

The Commission was most pleased to have Marc Babineau join our staff as Economic Development Officer in January 1996. Marc worked with the Commission in 1994 on a temporary basis, and has considerable economic development and entrepreneurship experience. Marc is also employed part-time as Executive Director of the New Brunswick Economic Commissions' Association.

We were also most pleased to welcome Marielle LeBlanc, born October 2. 1995, to our Commission family! Congratulations to Francine and Derek!

3.1 INDUSTRIES

New companies that benefited from the Commission's services

Company	Location	Jobs created
• Swisscot Tours	Dorchester	1
• Valerie Doucett	Cape Tormentine	1
• Susie Laforest	Robichaud	1
• Mosey A'Long Feed and Tack	Dorchester	1
• Sly Communications	Shediac	2
• Vision	Shediac	1
• Outlaw's Retreat	Dorchester	1
• Les Entreprises du Bourdages	Shediac	1
• Photographie Prof. P. L.	Cap-Pelé	1
• Amigos Fitness Centre	Memramcook West	1
• Pillar to Post Residential	Dorchester	1
• Leo Robichaud Cleaning Service	Shediac	1
• Heartbeat Kleen Air	Sackville	1
• Maritime Saddle and Tack	Shediac	1
• James Carr Financial Services	Sackville	1
• Donald Johnson Fabulous Chicken	Sackville	2
• Nick's Kitchen	Shediac	2
• Antiquités Recycl'Art & Antiques	Memramcook	1
• Three Step Advertising	Sackville	2
• Ruby's Custom Sheet Metal	Shediac	1
• Reliable Spring Works	Saint-Joseph	2
• Carrie's Critter Care	Shediac Cape	1
• Coburg Energy Products	Port Elgin	1
• Dunn & Pearle Dairy Bar	Sackville	2
• Earthbound T-Shirts	Sackville	1
• Strait Moorings International	Shediac	1
• Enterprise C. S. Brun	Robichaud	1
• Enterprise L. Frigault	Robichaud	1
•Fundy Dogs Inc.	Sackville	1
• Graves Painting	Sackville	1
• Philip Calvert Enterprise	Sackville	1
• The Bread Store	Sackville	2
• Tree Services	Port Elgin	1
• Planning Plus	Shediac	1
• Vinyl Cut Lettering	Haute-Aboujagane	1

• Classy Tours	Port Elgin	1
• Neon Sign Works	Shediac Road	1
• Terry Richard Desktop Publishing	Shediac	1
• Chalets Nicholas Cottages	Cap-Pelé	2
• Morgan's Place	Shediac	1
• Grand Oasis Inc.	Shediac	2
• L & C. Designs	Cap-Pelé	1
• Ultramaid	Shediac	2
• Ma Boutique	Shediac	2
• Plongeurs Seascape Divers	Shediac	4
• Maritime Atlantic Wildlife	Sackville	2
• Beauté Classique	Shediac	1
• The Harbourmaster' House	Sackville	1
• Renaissance Recherche Inc.	Shediac Cape	1
• Lexiform Data Research	Port Elgin	1
• Focus Plus Training	Shediac	2
• Chediak Tours Shediac	Shediac	2
• Fantasy Video	Pointe du Chêne	1
TOTAL Companies: 53	**Jobs created:**	70

Closures or Relocation

Company	Location	Loss of jobs
• Manufacturing Enterprises(Polar Bear)	Sackville	4

3.2 FINANCIAL AND TECHNICAL ASSISTANCE TO SMALL AND MEDIUM SIZED FIRMS

A) DEPARTMENT OF ECONOMIC DEVELOPMENT AND TOURISM

Small Business Directorate

Programs

	Approvals
• Business Improvement Program	
- Small Business Internship	2
- Business Plans and Records	2
• Self Start Program	4
• Quality Assurance Program	5
• Trade & Marketing Assistance Program	10
• Technical Missions Program	9
• Financial Assistance Program	2
• Cooperation Agreement	2

Tourism Directorate

Projects	Amount ($)
• Parlee Beach	447,285
• Murray Beach	110,125

B) DEPARTMENT OF ADVANCED EDUCATION AND LABOUR

Programs	Approvals
• N. B. Entrepreneur	11
• Student Venture Capital Program	11
• Partners Program	45

C) ATLANTIC CANADA OPPORTUNITIES AGENCY

Project	Assistance Type	Authorized Assistance	Total Project Cost	Jobs Created	Jobs Maintained	Planning Element
Airtech Equipment Ltd.	Repayable	33,581	44,775	3	0	Marketing Activities
	Repayable	12,204	27,658	1	0	Upgrade and improve productivity capabilities
Atlantic Confections Inc.	Repayable	92,500	185,000	3	0	Expansion to manufacture non-prescription pharmaceuticals
Belliveau, Oswald	Contribution	7,500	10,050	0	0	Blueberry land leveling
Botsford & Westmorland Agricultural	Contribution	116,071	213,462	0	0	Local fair grounds renovations
Bourque, Daniel	Contribution	42,500	135,865	1	0	Snowmobile tours and rentals
Corporation du parc de l'Aboiteau	Contribution	28,502	57,004	0	0	Evaluation Study and Business Plan
Corporation du parc de l'Aboiteau	Contribution	19,700	57,000	0	0	Study
Cybersmith	Contribution	69,480	262,568	2	0	Develop information systems via broadband networks

Project	Assistance Type	Authorized Assistance	Total Project Cost	Jobs Created	Jobs Maintained	Planning Element
Economic Development and Tourism	Contribution	200,000	200,000	0	0	Construct well & pipelines to tie into Scoudouc Industrial Park
Donelle Boat Builders Ltd.	Repayable	54,444	136,109	3	0	Expansion
Downeast Plastics Ltd.	Repayable	159,750	277,000	3	0	Acquisition of new production equipment and Q/A program
Flynn, Ms. Cecile	Repayable	32,208	80,520	3	0	Expansion - building and purchase equipment
Coopérative de Shediac Ltée	Contribution	5,018	46,545	1	0	Facade improvements
Memramcook Institute	Contribution	1,567,917	5,296,587	60	0	Creation of Life/Work Development Center
	Contribution	365,000	5,296,587	0	0	Create National Life/Work Development Centre
Mount Allison University	Contribution	25,000	109,225	0	0	Introduction to Anthropology
	Contribution	24,500	65,600	0	0	Intro to World Religions Multi Media Course
Roy, Mme Andrée	Contribution	15,000	40,000	1	0	Establishment of a new business offering multimedia

Project	Assistance Type	Authorized Assistance	Total Project Cost	Jobs Created	Jobs Maintained	Planning Element
Safari 2000 Inc.	Contribution	29,238	97,458	0	0	Purchase snow groomer to maintain snowmobile trails
Simpson Gilbert Chambers Marketing	Contribution	79,200	198,000	10	0	Acquire additional equipment (Computer & Communication)
South East Economic Commission Inc.	Contribution	475,690	475,690	0	4	Work Plan for 1995 - 1996
	Contribution	146,900	146,900	1	0	Continue work of development officer for the Strait
South East Lead Corporation Inc.	Contribution	112,456	262,456	0	0	Provide Assistance to SMEs to result in creation of employment
	Contribution	150,000	--	0	0	Provide Assistance to SMEs to result in creation of employment
Village de Cap-Pelé	Contribution	277,480	585,480	0	0	Development of Le Parc de l'Aboiteau
Association des véhicules récréatifs	Contribution	20,927	70,000	0	0	Purchase of snowmobile trail surfacer
Belliveau, Roland	Repayable	227,500	575,000	3	0	Establishment - Country Inn & Cottages

Project	Assistance Type	Authorized Assistance	Total Project Cost	Jobs Created	Jobs Maintained	Planning Element
Botsford Fisheries Limited	Contribution	10,345	20,690	4	0	Develop Promotion Material, Packaging & project
Diversified Equipment & Systems Inc.	Contribution	44,858	331,535	1	0	To acquire safety equipment for tour boat and scuba gear
Waite, Ronald Taxidermy Supply Ltd.	Contribution	12,620	34,150	3	0	Purchase Equipment

D) DEPARTMENT OF FISHERIES AND AQUACULTURE

The Department of Fisheries and Aquaculture disbursed the following amounts available through its various financial assistance programs:

	Amounts ($)
• Loans (9) to fishermen - District of Shediac- Cap-Pelé	291,327
• Loans (5) to fishermen - District of Tantramar	123,447
• Strategic Development Fund & RDC Allocation for the Shediac area	45,585
• Canada-New Brunswick Cooperation Agreement on Economic Diversification - Shediac area	26,328
• Regional Development Corporation Allocation for the Tantramar area	16,280

E) DEPARTMENT OF AGRICULTURE

Environment and Farming Program

Program	# of Projects	Contribution($)
• Water Course Crossings	2	1,150
• Pesticide Storage	1	3,000
• Runoff & Sediment Control	2	4,271
• Water Source & Fencing	2	1,129
Total	7	9,550

Crop Expansion and Land Stewardship

Sub-Programs	# of Projects	($) Total Cost	Acres Improved
• Open Ditching	9	$27,861	380
• Sub-Surface Drainage	4	$27,758	35
• Land Forming	5	$38,407	95
• Irrigation	1	$13,850	20
• Blueberry Land Leveling	5	$29,076	65
• Land Clearing	9	$74,640	136
Total	33	*$211,592	731

*Contribution for this program is an interest buy-down based on simple interest rate set at prime plus 1%. The interest buy-down is for a 5 year period and is applied to 100% of the approved cost in year 1 and a reduction of 20% of the original amount in the subsequent years.

Potato Land Expansion and Stewardship

Sub-Programs	# of Projects	($) Total Cost	Acres Improved
• Open Ditching	1	$895	10
• Sub-Surface Drainage	1	$4,160	6
• Land Clearing	2	$12,000	20
• Irrigation	1	$5,000	10
Total	5	*$22,055	52

F) DEPARTMENT OF FISHERIES AND OCEANS

The following represents the landings and landed values by species from Shediac Bridge to Cape Tormentine:

Species	Round Kilograms	Landed Value ($)
Winter Flounder	117,361	124,948
Tomcod	3,050	1,193
Herring	3,583,029	585,023
Mackerel	67,651	21,190
Alewives (Gaspereau)	32,257	5,181
Eels	369	1,662
Smelts	30,161	36,757
Bar Clams	71,926	78,625
Soft Shell Clams	1,981	3,460
Quahaughs	292	535
Mussels	3,327	4,015
Oysters (American)	1,251	2,712
Scallops	257,382	479,189
Lobster	615,438	4,648,047
Rock Crab	414,425	276,868
Striped bass	41	125

G) DEPARTMENT OF EMPLOYMENT AND IMMIGRATION CANADA

Programs	Shediac ($)	Sackville($)
• CJS Training Courses & Programs	654,220	579,400
• Section 25 Job Creation	236,988	Included above
• Work Sharing - Section 24	22,881	Included above
• Fee Payer Training - Section 26	801,656	Included above

- An amount of $284,229 was spent in Shediac and Sackville towards the Self Employment Assistance Program.

H) ENTREPRENEURSHIP TRAINING

The Commission sponsored a 17-week course - How to Start a Small Business which was given to 22 people from the South East region. The course was organized by the Commission in conjunction with the Business Development Bank of Canada and funded by Human Resources Development Canada.

SAMPLES
OF THE
WWW HOME PAGES
FOR THE
SOUTH EAST

THE SOUTH EAST ECONOMIC COMMISSION INC.

Your Business Information Center

Version francaise disponible

Welcome to The South East Region of New Brunswick

Choosing the best place to establish a business involves many factors. Geographic location, transportation services, business environment and quality of life all are important.

The South East Region of New Brunswick, including the municipalities of Cap-Pelé, Dorchester, Port Elgin, Sackville, Memramcook and Shediac, can offer business the opportunity to meet those key location determinants. A central location, as well as proximity to the larger commercial centres like Moncton and Halifax, make the South East Region a practical place to begin or expand a business venture.

Business people have recognized the significant potential of this area. Its natural resources, unique characteristics and vibrant bilingual culture give the area its own distinct flavor. With increasing investments in manufacturing, processing and commerce in general, the area is developing a blend of business, cultural and recreational facilities.

To find out more about The South East Economic Commission and the communities of South Eastern New Brunswick, please select your area of interest on the map above.

LA COMMISSION ÉCONOMIQUE DU SUD-EST INC.

Le Centre d'information de l'entreprise par excellence

English version available

La région du Sud-Est du Nouveau-Brunswick

Beaucoup de facteurs interviennent dans le choix du meilleur endroit pour établir une entreprise. L'emplacement géographique, les transports disponibles, le milieu d'affaires environnant et la qualité de vie sont tous des aspects importants.

La région du Sud-Est - qui comprend les municipalités de Cap-Pelé, Dorchester, Port Elgin, Sackville, Memramcook et Shediac - permet à l'entreprise de rencontrer ces critères déterminants en matière d'emplacement. En effet, sa situation centrale et la proximité de centres commerciaux plus importants comme Moncton ou Halifax font de la région du Sud-Est un endroit idéal et pratique pour établir ou développer une entreprise.

Les gens d'affaires ont su reconnaitre le remarquable potentiel de cette région que ses richesses naturelles, ses caractéristiques uniques et sa vibrante culture bilingue dotent d'un caractère propre appréciable et apprécié. Grâce aux investissements croissants dans les secteurs de la fabrication, de la transformation et du commerce en général, la région est aussi en train de se développer un réseau varié d'installations commerciales, culturelles et récréatives.

Afin d'en savoir plus sur la Commission économique du Sud-Est et sur les communautés du sud-est du Nouveau-Brunswick, sélectionnez votre champ d'intérêt sur la carte ci-dessus.

Village de Cap-Pelé, Inc.

Bienvenue au coeur de l'Acadie

Cap-Pelé "au coeur de l'Acadie" a été fondé en 1780 et incorporé en 1969. Situé au sud-est du Nouveau-Brunswick, Cap-Pelé a un riche historique acadien et propose une grande variété d'activités culturelles et récréatives comme le Frolic. Une place unique au Canada où l'on retrouve une multitude de boucanières (usines de séchage de hareng fumé). La région comporte une énorme flotte de pêche s'étendant sur trois quais. En période estivale, les plages sablonneuses du village sont parmi les plus belles de l'est du CANADA. Le Parc de l'Aboiteau, une plage 5 étoiles, offre divers services de première qualité et est devenu une destination familiale préférée. Cap-Pelé, un endroit à s'enrichir, une culture à découvrir.

Ce serveur est maintenu par Rov-Babin Multimedia Production. On peut rejoindre ce groupe au rbmulti@mailserv.nbnet.nb.ca ou en composant le (506) 533-3006.

Village de Memramcook

"Nul village acadien n'a fondé autant d'autres villages que Memramcook. Memramcook est bel et bien un berceau où les Acadiens et les Acadiennes ont puisé un regain d'énergie, en vue d'une vie à refaire et des villages à rebatir" Donatien Gaudet dans Passe-Pierre et les Jeux

---

Reconnue comme étant le "Berceau de l'Acadie", la Vallée de Memramcook est la seule région à avoir été continuellement habitée par des Acadiens depuis sa colonisation. En effet, la cinquantaine de familles acadiennes qui habitaient la vallée en 1755 ont trouvé refuge dans les bois, échapant ainsi à la déportation.

C'est à Memramcook, principalement, que les Acadiens et Acadiennes, touché.e.s par le Grand Dérangement, se rallièrent afin de se redonner des terres, à défaut d'un pays perdu. À partir de Memramcook, les Acadiens et les Acadiennes dispersé.e.s se regroupèrent. A travers eux et elles, le peuple acadien reprenait vie. Et cette vie, ils et elles l'ont insufflée à de nouvelles communautés acadiennes essaimées le long des côtes des trois provinces maritimes. Memramcook est d'ailleurs la plus ancienne paroisse religieuse de la nouvelle Acadie (1781). C'est aussi à cet endroit où le premier collège acadien fut fondé en 1864, et aussi le lieu du premier congrès national acadien (1881).

De nos jours, de nombreux endroits commémorent cette présence des Acadiens dans la vallée. On peut trouver plusieurs sites historiques et on peut même remarquer la présence d'aboiteaux, ces ingénieux systèmes de digues inventés par les Acadiens pour assécher les terres fertiles près de la rivière Petitcodiac, pour les cultiver.

Le 20 et le 21 juillet 1881, 5000 Acadiens ont tenu cette première Convention nationale à Memramcook. Pendant ces deux jours mémorables, le peuple acadien s'est choisi une fête nationale, et une mère matronne, Notre-Dame de l'Assomption, qui est aujourd'hui représentée par l'étoile du drapeau acadien.

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Shediac, N.B. Canada

Destination par Excellence du Nouveau-Brunswick

- **Ville de Shediac**
- **À propos de Shediac?**
- **À voir et à faire**
- **Historique de Shediac**
- **Hébergement**
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- **Camping**
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Merci beaucoup d'avoir visité ce site. Envoyez vos questions et commentaires au shediac@nbnet.nb.ca

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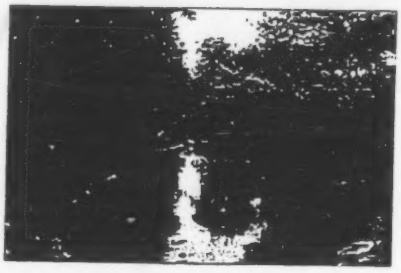
Welcome to Port Elgin and Southeastern New Brunswick

The people of Port Elgin and the surrounding area welcome you to our home page. We hope you find it interesting, informative, and enjoyable. Relax and take a trip through our community.

First settled in the early 1600's by the French, later by the English and the Irish, the area continues to be a rich mix of cultures. The most recentaddition to this eclectic region has been the establishment of a sizable German community during the past 20 years.

The hub of Westmorland county, the village sits on a bend of the Gaspereau River, near the spot where it flows into Northumberland Strait. Surrounded by scenic countryside, warm coastal waters, salt marshes, and sandy beaches, this is the way country life used to be.



A stopping place for over 300 years, we continue to welcometravelers from near and far. Come and visit with us.

To find out more about Port Elgin and the surrounding area, choose from the following:

History - The Community - Things to See - Business - Events Calendar - Related Sites

To contact us for more information, click here.

Email: fhcopp@nbnet.nb.ca

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About Sackville

- History
- Sackville Waterfowl Park
- Things to See and Do

Sackville's Industry

- Cybersmith Inc., Internet Software Developers
- Mount Allison University, Ranked No. 1 in Canada!
- Peter Manchester, Artist & Illustrator
- *Your business here*

[SE New Brunswick] [Cybersmith Inc.]

comments@csi.nb.ca

Dorchester

History Business

Known for the survival of its Heritage buildings since the late 1700's, its quiet country life and, best of all, its old world neighbourly values, the historic village of Dorchester welcomes you.

Dorchester is nestled at the head of the Bay of Fundy where it is caressed by cooling breezes in summer and warmed by temperate winds in winter.

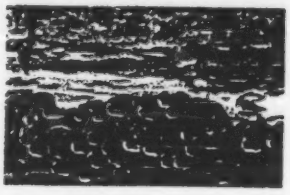
With easy access through both Canada and the USA, the Dorchester area is a bird watchers mecca. The diversity of habitat is something that lends itself to a wide variety of species to occupy an enthusiast's morning and late afternoon.

Spend the day exploring the rich historical heritage of the Dorchester area by lunching or dining at the Bell Inn, visiting one or all of the three museums, playing or picnicing in one of our parks, strolling around town visiting yesteryear or by staying in one of the beautiful homes built by a Father of Confederation.

Dorchester New Brunswick can be reached by leaving the Trans-Canada HWY when driving east at Exit 522 at Memramcook or Exit 541 at Sackville and driving west along Route 106 which offers the traveller an historic and scenic ride through an area that was settled as early as the 17th century. Dorchester is located just 25 minutes from the International Airport at Moncton, NB, and is an easy day's drive from anywhere in Atlantic Canada or Northeastern USA.

Come let Dorchester's history, heritage and hospitality welcome you to a holiday of peace, tranquillity and relaxation.

The warmth of the Maritimes is waiting for you!



AUDITOR'S REPORT
1995 - 1996

SOUTH EAST ECONOMIC COMMISSION INC.

FINANCIAL STATEMENTS

MARCH 31, 1996

BELLIVEAU PELLERIN & ASSOCIÉS / EVANCIC PERRAULT ROBERTSON

SOUTH EAST ECONOMIC COMMISSION INC.
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FOR THE YEAR ENDED MARCH 31, 1996

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BELLIVEAU PELLERIN & ASSOCIÉS/
EVANCIC PERRAULT ROBERTSON
Comptables Généraux Licenciés • Certified General Accountants

Associés-Partners
*Camille J. Belliveau, F.C.G.A.
*André J. Doucet, C.G.A.
Pierre A. Cormier, C.G.A.

AUDITORS' REPORT

To the Directors of South East Economic Commission Inc.

We have audited the balance sheet of South East Economic Commission Inc. as at March 31, 1996, and the statements of surplus and revenues and expenditures for the year then ended. These financial statements are the responsibility of the organization's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these financial statements present fairly, in all material respects, the financial position of the organization as at March 31, 1996 and the results of its operations for the year then ended in accordance with generally accepted accounting principles.

Belliveau Pellerin Associés / Evancic Perrault Robertson

BELLIVEAU PELLERIN & ASSOCIÉS/
EVANCIC PERRAULT ROBERTSON
CERTIFIED GENERAL ACCOUNTANTS

Shediac, New Brunswick

May 29, 1996

SOUTH EAST ECONOMIC COMMISSION INC.
STATEMENT OF REVENUES AND EXPENDITURES
FOR THE YEAR ENDED MARCH 31, 1996

	1996	1995
REVENUES		
Contribution-Department of Economic Development and Tourism	$ -	$ 128,204
Canada/New Brunswick Cooperation Agreement on Economic Development	234,345	-
Grant-Atlantic Canada Opportunities Agency	-	150,000
Municipalities' contributions (note 2)	26,384	26,384
Interest	8,814	3,085
Projects (note 3)	201,279	114,009
Other	9,970	4,200
	480,792	425,882
EXPENDITURES		
Salaries and benefits	156,444	164,964
Rent	20,910	20,910
Insurance	701	478
Telephone, postage and courrier	12,789	11,208
Stationary, supplies and maintenance	6,002	3,968
Vehicle expenses	9,291	9,156
Travel	11,811	7,909
Entertainment	2,177	3,560
Publicity and newsletter	12,384	8,528
Fees, dues and conventions	4,680	11,263
Interest and bank charges	212	18
Professional fees	2,472	2,050
Goods and services tax	2,045	2,237
Training	3,352	1,465
Projects (note 5)	194,689	111,526
Purchase of capital assets	-	7,505
Seminars	4,449	3,142
Equipment maintenance	2,000	1,655
	446,408	371,542
SURPLUS (note 4)	**$ 34,384**	**$ 54,340**

The accompanying notes are an integral of these financial statements.

SOUTH EAST ECONOMIC COMMISSION INC.
BALANCE SHEET
MARCH 31, 1996

	1996	1995
ASSETS		
CURRENT ASSETS		
Cash and bank	$ 14,352	$ 109,242
Bank-in trust (note 6)	-	1,500
Term deposits	133,266	54,462
Accounts receivable	31,434	4,643
Goods and services tax receivable	13,894	8,325
	192,946	178,172
CAPITAL ASSETS (notes 1 & 7)	130,172	75,030
	$ 323,118	$ 253,202
LIABILITIES		
CURRENT LIABILITIES		
Accounts payable	$ 42,032	$ 10,104
Funds held in trust (note 6)	-	1,500
Deferred revenue (note 3)	6,881	56,918
	48,913	68,522
SURPLUS		
GENERAL FUND	144,032	109,648
INVESTMENT IN CAPITAL ASSETS	130,173	75,032
	274,205	184,680
	$ 323,118	$ 253,202

APPROVED ON BEHALF OF THE BOARD:

DIRECTOR:_____
DATE:_____

The accompanying notes are an integral of these financial statements.

SOUTH EAST ECONOMIC COMMISSION INC.
STATEMENT OF SURPLUS
FOR THE YEAR ENDED MARCH 31, 1996

	1996	1995
GENERAL FUND		
Restricted:		
Balance - beginning of year	$ -	$ -
Surplus - current year (note 4)	34,384	-
Balance - end of year	34,384	-
Unrestricted:		
Balance - beginning of year	109,648	39,435
Transferred from ACOA fund (note 4)	-	70,213
Balance - end of year	109,648	109,648
BALANCE - END OF YEAR	$ 144,032	$ 109,648
ACOA FUND		
Balance - beginning of year	$ -	$ 15,873
Surplus - current year	-	54,340
Transferred to unrestricted fund (note 4)	-	(70,213)
Balance - end of year	$ -	$ -
INVESTMENT IN CAPITAL ASSETS		
Balance - beginning of year	$ 75,032	$ 91,195
Contribution from general fund and ACOA fund		
- addition to capital assets	-	7,505
- cost of capital assets sold	-	(3,213)
Contribution from projects		
- additions to capital assets	-	1,165
- cost of capital assets sold (note 7)	-	(21,620)
Contribution from Canada/New Brunswick Cooperation Agreement on Economic Development	55,141	-
Balance - end of year	$ 130,173	$ 75,032

The accompanying notes are an integral of these financial statements.

1. SIGNIFICANT ACCOUNTING POLICIES

a) Classification of funds

i) The general fund is used to record the transactions relating to the current operations and is also used to record the transactions relating to capital assets and to their financing.

ii) The ACOA fund represents funds received from the Atlantic Canada Opportunities Agency, being part of a five year agreement ending March 31, 1995 to provide specialized services in support of entrepreneurship and small and medium size businesses. Please refer to note 4 for treatment of accumulated funds up to this date.

c) Amortization

There is no amortization of capital assets recorded in the books. The Commission has adopted the policy of treating capital assets additions as an expense in the year of acquisition and to reflect its investment in capital assets in the balance sheet.

2. REVENUE

The municipalities covered by the South East Economic Commission Inc. pursuant to the sharing formula with the Province of New Brunswick were responsible for $26,384 of the Commission's approved budget. This is allocated as follows:

Sackville	$ 9,499
Shediac	9,499
Cap-Pelé	2,375
Dorchester	2,375
Port Elgin	1,318
St. Joseph	1,318
	$ 26,384

3. PROJECTS - REVENUES

	1996	1995
Young Entrepreneurship Program	$ -	$ 44,600
Training & Mentoring	-	254
How to Start a Business	37,707	2,441
Fixed Link Opportunity	66,531	65,393
Management Skills for Fish Processors	47,380	-
NBECA executive director	13,119	-
Administrative assistant	35,000	-
Challenge	1,542	1,321
	$ 201,279	**$ 114,009**

3. PROJECTS - REVENUES (cont'd)

The Commission received a grant of $64,200 from the Atlantic Canada Opportunities Agency for the Fixed Link project for the year ended March 31, 1996 of which $54,518 was received in advance at March 31, 1995. This amount is reflected in the deferred revenue on the balance sheet at March 31, 1995 which also includes $2,400 received in advance from participants to the How to Start a Business project.

At March 31, 1996, the amount of $6,881 identified as deferred revenue at March 31, 1996 is related to the amount received in advance to pay the expenses of the NBECA executive director.

4. SURPLUS

The surplus of $34,384 for the year ended March 31, 1996 was created mainly by the maternity leave of two of the Commission's employees. Permission was granted under the Canada/New Brunswick Cooperation Agreement on Economic Development to "dedicate" this surplus to the year 1996-97.

The total surplus of $70,213 accumulated under the ACOA fund for the five year period ended March 31, 1995 has been transferred to the unrestricted funds as permitted by the Atlantic Canada Opportunities Agency.

5. PROJECTS - EXPENDITURES

	1996	1995
Young Entrepreneurship Program	$ -	$ 44,689
Training & Mentoring	-	123
How to Start a Business	37,706	-
Fixed Link Opportunity	66,531	65,393
Management Skills for Fish Processors	41,337	-
NBECA executive director	13,119	-
Administrative assistant	34,454	-
Challenge	1,542	1,321
	$ 194,689	**$ 111,526**

6. FUNDS HELD IN TRUST

The amount of $1,500 at March 31, 1995 consists of prizes awarded to the two best business plans presented as part of the Young Entrepreneurship Program.

7. CONTRIBUTION FROM FEDERAL PROJECTS

During the fiscal years 1988 and 1989 the South East Economic Commission Inc. administered certain federal projects under the E.R.D.A. agreement, i.e. Moules du Sud-Est and l'Evaluation de la Baie de Bouctouche. Assets totaling $21,620 were acquired and consequently became the Commission's property. These assets were reflected in the capital assets in the balance sheet and were on loan to the New Brunswick Department of Fisheries and Aquaculture up to April 13, 1994 when they were returned to the Province of New Brunswick.